

sometimes, running a business
can be a bit like juggling



every day you have to cope with management and HR issues, customer service and operations, so what time is there for strategy and development?.....and now your business is being hit by the recession

**easyplan is a comprehensive business advisory service
offered by Colbea - Colchester's business advice centre**



Here's what people say about **easyplan**:

"Without Colbea's advice we couldn't do what we do and be where we are today."

"My adviser took a bird's eye view of my business. With years of business experience under his belt, he helped me to crystallise the direction in which I needed to take my company."






"With Colbea's help I have gained clarity and made choices that allow me to develop my business model but also have the time to enjoy life."

Call Colbea today for your
free, confidential consultation
with an accredited business
advisor







01206 548833
enquiries@colbea.co.uk
www.colbea.co.uk



easyplan is for you if:

-  you are a small business owner/manager struggling to keep your head above water in tough economic times
-  you find it difficult to differentiate between management and leadership but want to develop your business
-  you know there are more potential customers out there but you don't know how best to reach them
-  you have issues with cashflow, profitability, core business versus diversification, or analysing the direction your business should take
-  you'd like to have access to networks or resources that could strengthen your business

easyplan offers:

-  1-2-1 access to a fully accredited business advisor who has a wealth of management and leadership experience
-  a professional opinion on the strengths and weaknesses of your current trading position and to help you take your business forward
-  a mentoring service with regular reviews of progress
-  access to training workshops that will help you expand your business skills
-  an 'on call' dedicated business advisor to help tackle problems or crises as they arise
-  access to a host of resources - local, national and regional - to help continue your growth path

easyplan gives you:

Fully accredited business advisors

1-2-1 confidential advice specific to your business

Identification of opportunities and challenges

Mentoring and reviews

Optional business skills workshops

An 'on call' business advisor

Sign-posting to business resources

For a limited period of time

**easyplan is being offered to small
businesses on a fully funded basis -
call Colbea for details**

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